LumaLayer Creations

Media Kit 2026

Where ideas take shape, one layer at a time.

Studio
Colorado

Founded by
Amanda Winchester

Storefront
Etsy Star Seller

Combined following
8,882 across 11 profiles

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Who we are

An independent Colorado studio making original 3D-printed objects and publishing books.

LumaLayer Creations is an independent creative studio in Colorado that designs and manufactures original 3D-printed objects and independently publishes books. The range runs from anatomical teaching models used in classrooms and clinics, through gothic and fantasy accessories, to children's picture books and coloring books. It is an unusual combination, and that is the point: every product starts from the same instinct, that if something useful or interesting does not exist, it can be designed and made.

Amanda Winchester founded LumaLayer Creations after years working in medical imaging, specializing in Maternal Fetal Medicine. That background shaped the studio's approach to anatomy, detail and the problem of explaining complicated structures clearly. What began as an experiment with a 3D printer became a product line, and then a publishing imprint. Today Amanda is the designer, author, photographer, product tester and packer behind the business, which she runs alongside her work as a sonographer.

8,882	160	5.0	157
Combined following	Etsy sales	Etsy rating	Product listings

What we make

Product line	What it covers
Original 3D-Printed Designs	Anatomical and educational models, gothic and fantasy accessories, crafting tools and organization, unusual gifts. Handmade on Bambu printers in Colorado.
Independently Published Books	Children's picture books, young adult, non-fiction, coloring books and educational publications, sold through Amazon and direct.
Apparel, Decor & Gifts	Print-on-demand apparel and home goods built from original LumaLayer artwork, fulfilled through a production partner.
Custom 3D Printed Design	Commissioned models and one-off pieces, from classroom anatomical teaching aids to detailed cosplay accessories.

Who the audience is

Instagram's following skews toward makers, 3D printing enthusiasts and readers of fantasy and gothic design, with a secondary cluster of medical and education professionals drawn to the anatomical model range. The studio's pet Instagram accounts for its Sphynx cats (@coloradoskinfants), a corgi (@mochi_thecorgiqueen) and a Labrador (@toasterthelabpuppy) bring a genuinely engaged pet audience into the same network.

Existing brand partnerships: Polymaker, HOZO NeoBlade, GearUP, Ohuhu - affiliate and product relationships already running through the studio's channels.

Audience & reach

Eleven active profiles, including the studio's pet Instagram accounts.
Figures as of 21–22 November 2026.

Platform	Handle	Followers	Depth
Instagram	@lumalayercreations	**810**	599 posts
Instagram	@coloradoskinfants	**2,100**	Sphynx cats · 363 posts
Instagram	@mochi_thecorgiqueen	**2,834**	Studio corgi account
Instagram	@toasterthelabpuppy	**2,345**	Labrador · 290 posts
TikTok	@lumalayercreations	**641**	1,071 likes
TikTok	@coloradoskinfants	**33**	Sphynx cats
Facebook	Lumalayercreations	**92**	Home Businesses
Pinterest	lumalayercreations	**5**	Gothic decor & gifts
Threads	@lumalayercreations	**13**	279 views / 30 days
YouTube	@LumaLayerCreations	**4**	47 videos
Tumblr	lumalayercreates	**5**	88 posts
Total		**8,882**	

Engagement, last 30 days

8,882	+821	203	8	1,071
Listed followers	Follower growth	Threads viewers	Threads interactions	TikTok likes

Reach figures for Instagram, TikTok and Facebook are available on request from the platform's own insights panel at the time of a campaign brief. Where a brand needs verified numbers before committing, we will export the current dashboard rather than quote a figure that has moved.

What buyers say

Verbatim reviews from the Etsy storefront, all 5-star. The studio holds written platform records for each and can supply the source listing on request.

“Luma Layer Creations got my item out right away. The quality is great. I highly recommend this seller!”	Anatomical model buyer, Etsy review
“Package was shipped quickly and obviously packed with care - a huge plus!”	Hair accessory buyer, Etsy review
“Great product, small size so I can bring along to show students the defects. Seller got to me quickly regarding questions.”	Educator, anatomical model, Etsy review

> “I got this as a surprise for a friend and it did not disappoint! It's beautiful, a good size, and quite sturdy! - Gift buyer, Etsy review”

Who is behind it

Based in	Colorado, United States
About	Colorado-based maker, medical professional and pet lover
Day job	Maternal-fetal medicine sonographer, working in healthcare alongside the business
Studio	Original 3D-printed designs and independently published books

The audience reflects the studio's own circles: makers, healthcare and education professionals, and readers of gothic and fantasy design. The studio's pet Instagram accounts for its Sphynx cats, a corgi and a Labrador bring a genuinely engaged pet audience into the same network.

What the content actually is

Real-life product use	Objects in actual daily use, not styled for a shoot.
Behind-the-scenes projects	Works in progress, print failures, experiments and the fixes.
Demonstrations	How a model, print or tool works, shown step by step.
Creative workflows	Design to print to published page, including the tools used along the way.

One gap remains, and it is left empty on purpose: third-party press coverage. There is none to date. Age and location demographics are available from platform insights on request rather than estimated here.

Working together

What LumaLayer Creations offers brands, and how a partnership runs.

Partnership type	What it includes
Sponsored Content	Product features, in-feed posts, Reels or Shorts, and long-form video across Instagram, TikTok, YouTube and Pinterest. Audience is makers, 3D printing enthusiasts, medical professionals, educators and readers of fantasy and gothic design.
Affiliate & Referral	Existing affiliate partnerships with materials and tools brands. Tracked links, dedicated codes and honest long-form reviews.
Product Reviews	Hands-on testing by a maker who prints daily, with photography and written detail suited to both social and on-site placement.
Wholesale & Stocking	Physical products for retail, gift shops, museum stores and educational suppliers, from anatomical models to gothic accessories.
Content Licensing	Original 3D models, illustration, book artwork and written content available for licensing. Print-ready files supplied.
Custom Commissions	Bespoke 3D-printed pieces and commissioned illustration or book projects, quoted per brief.

Rates

Rate card available on request. Rates depend on deliverable, usage rights and exclusivity.

How a collaboration runs

Step	Stage	What happens
1	**Brief**	Send the product, the goal and the dates. If it is a physical review, send the item and allow two weeks for testing and photography.
2	**Proposal**	You get a scope note with deliverables, timeline, usage rights and a fixed price within two business days.
3	**Content**	Draft or outline shared for approval before anything goes live. One round of revisions is included.
4	**Publish & report**	Content goes live on the agreed dates, and you receive a results summary with platform analytics 14 days after the final post.

Get in touch

Amanda Winchester, founder · info@lumalayercreations.com · lumalayercreations.com

Channels & links

Every place LumaLayer Creations publishes and sells.

Channel	Address
Website	lumalayercreations.com
Email	info@lumalayercreations.com
Instagram	instagram.com/lumalayercreations
Instagram	instagram.com/coloradoskinfants
Instagram	instagram.com/mochi_thecorgiqueen
Instagram	instagram.com/toasterthelabpuppy
TikTok	tiktok.com/@lumalayercreations
TikTok	tiktok.com/@coloradoskinfants
Facebook	facebook.com/lumalayercreations
Pinterest	pinterest.com/lumalayercreations
Threads	threads.com/@lumalayercreations
YouTube	youtube.com/@lumalayercreations
Tumblr	tumblr.com/lumalayercreates
Reddit	reddit.com/u/LumaLayerCreates
Etsy	lumalayercreations.etsy.com
Amazon Author	amazon.com/stores/LumaLayer-Creations/author/B0GX5Y5M9B
Linktree	linktr.ee/lumalayercreations

Prepared November 2026. LumaLayer Creations profile figures were captured from the studio's own platform dashboards on 21 November 2026. Follower counts for the studio's pet Instagram accounts, the Colorado Skinfants TikTok and Pinterest were read from the public profiles on 22 November 2026, and will move. Ask for a current export at the time of a brief and you will get it.